

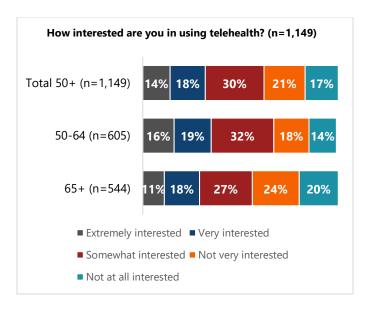
# An Updated Look at Telehealth Use among U.S. Adults 50-Plus Results from a February 2022 Survey

#### INTRODUCTION

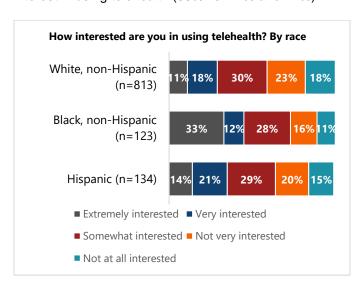
In the very early days of the COVID-19 pandemic, AARP fielded two short surveys designed to capture midlife and older adults' knowledge and use of telehealth services, and found that one in five (21%) adults age 50-plus reported that they had used telehealth services in the previous month (March 2020). Being interested in seeing whether – and to what extent – the use of telehealth services might have changed in two years, AARP fielded a short survey among U.S. adults ages 50 and older between February 24 and March 4, 2022. In this fielding, with a modification in question wording to align with the duration of the pandemic, we found that half (51%) of adults age 50-plus said they or a family member had used telehealth services *in the previous two years*. Telehealth certainly appears to be here to stay.

## **KEY FINDINGS**

Interest in using telehealth services holding steady from April 2020. About one-third (32%) of U.S. adults age 50-plus report being extremely or very interested in using telehealth services for themselves or for a loved one, a figure that is essentially unchanged since April 2020 (30%) when we last asked about telehealth use.



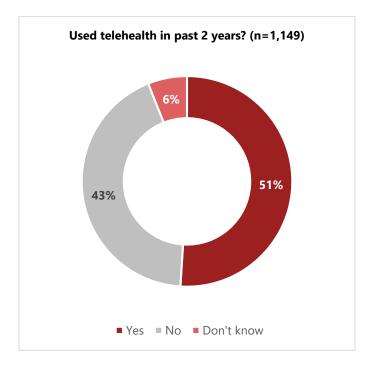
Interest in using telehealth services varies by gender and race/ethnicity. Women age 50-plus are more likely than men (17% vs. 10%) to say they are extremely interested in using telehealth for themselves or a family member. Additionally, Black, non-Hispanic adults age 50-plus are more likely than their White, non-Hispanic and Hispanic counterparts to express the same level of interest in using telehealth (33% vs. 11% and 14%).



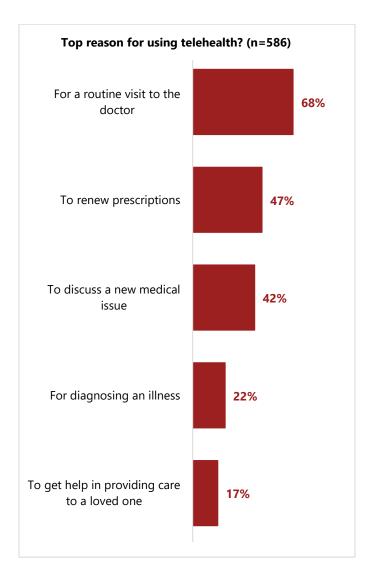
<sup>&</sup>lt;sup>1</sup>Teresa A. Keenan, Ph.D. Views on Telehealth. Washington, DC: AARP Research, June 2020. https://doi.org/10.26419/res.00388.001

**Telehealth use common, albeit with differences by age.** Half (51%) of adults age 50-plus say they or a family member have used telehealth in the past two years, with those ages 50-64 more likely than those ages 65 and older to have done so (56% vs. 46%).

While there are no racial/ethnic differences in reported telehealth use, men age 50-plus are more likely than women age 50-plus to say they have <u>not</u> used telehealth in the past two years (48% vs. 39%).

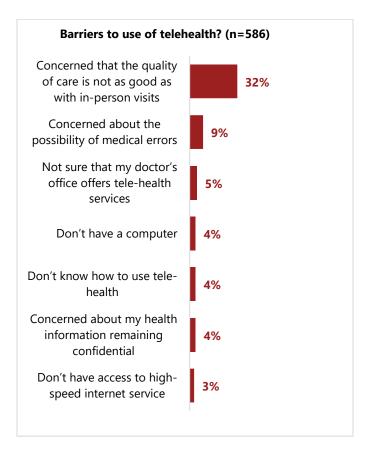


Routine doctor's visits top reason for using telehealth services, noted by nearly seven in ten (68%) of those who have used them. More than four in ten telehealth users report using the service to renew prescriptions (47%) and discuss a new medical issue (42%), while about half as many use it for diagnosing an illness (22%) or securing care for a loved one (17%).



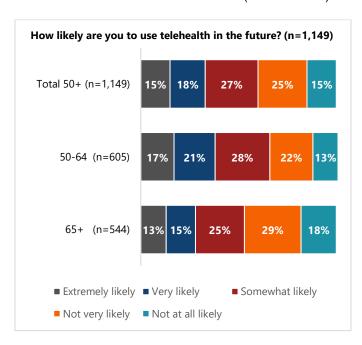
#### Six in ten telehealth users report no barriers to use.

When asked what some of the barriers were that they experienced, one-third (32%) cited a concern that the quality of care might not be as good with telehealth visits as with in-person visits. One in eleven (9%) said they were concerned about the possibility of medical errors, while about half as many mentioned uncertainty about whether their doctor offers telehealth (5%), not having a computer (4%), not knowing how to use telehealth (4%), concerns about confidentiality of health information (4%), and not having access to high-speed internet (3%).

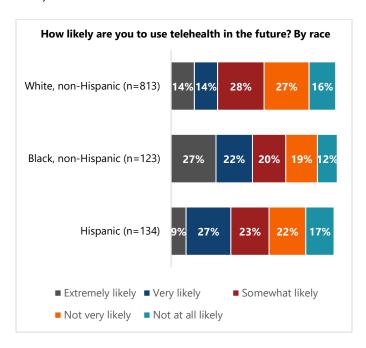


One-third of adults age 50-plus say they are extremely or very likely to use telehealth services in the future for at least some medical appointments.

Notably, adults age 65 and older are more likely than their younger counterparts to say they are *not very likely* to use telehealth services in the future (29% vs. 22%).



Expected likelihood to use telehealth services in the future for at least some medical appointments varies by race/ethnicity. Black, non-Hispanic adults age 50-plus are more likely than their White, non-Hispanic or Hispanic counterparts to report it *extremely likely* that they will use telehealth services in the future (27% vs. 14% and 9%). Hispanic adults age 50-plus are also more likely than White, non-Hispanics to say they are *very likely* to use such services in the future (27% vs. 14%).



## **IMPLICATIONS**

Telehealth has provided a way for individuals and their families to continue to receive needed medical care during the COVID-19 pandemic while remaining safely in their homes. It appears that telehealth is likely to continue to remain an important tool in the health care delivery tool kit – at least for those with computers and high-speed internet access. Continuing to keep an eye on its use (and challenges to its use) will remain critical to ensuring that midlife and older adults receive optimal health care.

## SURVEY RESPONDENT DEMOGRAPHICS

n = 1,149 adults age 50 and older **Demographic Variable** Weighted Age 50 - 6453% 65 or older 47% Gender Men 47% Women 53% Race White, non-Hispanic 71% Black, non-Hispanic 11% Other, non-Hispanic 1% Hispanic 12% 4% Asian, non-Hispanic 2+, non-Hispanic 3% **Hispanic Origin** Yes 12% No 88% Education Less than high school 10% High school graduate/equivalent 30% Vocational/technical/some college 25% Bachelor's degree 19% Graduate degree 15% **Marital Status** Married 56% Not married [Net] 44% --Widowed 7% --Divorced 18% --Separated 8% --Never married 9%

### **METHODOLOGY**

The data included in this report are drawn from the Telehealth Redux study which was administered via mixed mode (online and phone) February 24 to March 3, 2022 with a total sample of 1,149 adults ages 50-plus. This national survey was conducted for AARP using NORC at the University of Chicago's Foresight 50+ Consumer Omnibus. All data are weighted to the latest Current Population Survey (CPS) benchmarks and are balanced by gender, age, education, race/ethnicity, and region. The margin of error for the national survey is ±4.05 percentage points. (Totals may not sum to 100% due to rounding.) For more information on the methodology or the survey, contact Teresa A. Keenan at tkeenan@aarp.org

2%

22%

26%

27%

25%

--Living with partner

\$30,000 - \$59,999

\$60,000 - \$99,999

\$100.000 or more

Household Income
Less than \$30,000