



Impact of Telemedicine on Access to Care for Rural Transgender and Gender Diverse Youth

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Objective To explore the impact of telemedicine on access to gender-affirming care for rural transgender and gender diverse youth.

Study design A retrospective analysis of data drawn from the electronic medical records of a clinic that provides approximately 10 000 adolescent and young adult visits per year and serves patients seeking gender health care. The no-show rate was examined as a proxy for access to care due to anticipated challenges with recruiting a representative sample of a historically marginalized population. Logistic regression with generalized estimating equations was conducted to model the association between the odds of a no-show visit and covariates of interest.

Results Telemedicine visits, rural home address, gender health visits, longer travel time, and being younger than 18 years old were associated with lower odds of a no-show in univariate models ($n = 17\,928$ visits). In the adjusted model, the OR of no-shows for gender health visits was 0.56 (95% CI 0.42-0.74), adjusting for rurality, telemedicine, age (< or >18 years), and travel time to the clinic.

Conclusions In this study, telemedicine was associated with reduced no-shows overall, and especially for rural, transgender and gender diverse youth, and patients who hold both identities. Although the no-show rate does not fully capture barriers to access, these findings provide insight into how this vulnerable population may benefit from expanded access to telemedicine for rural individuals whose communities may lack providers with the skills to serve this population. *J Pediatr* 2024;267:113911).

Youth in rural areas who are transgender and gender-diverse (TGD) are highly susceptible to negative health outcomes due to inequitable distribution of resources to serve this population. TGD youth have reported alarmingly high rates of depression (35%-58%),¹⁻⁴ suicidal ideation (30%-70.3%),^{2,4-8} self-harm (15.4%-54.8%),^{2,3,5,7,9} and suicide attempts (9.3%-31.0%).¹⁻⁵ These risks may be far elevated for TGD youth living in rural areas due to the lack of appropriate care in those regions, because this care is typically only available in urban areas.¹⁰ Thus, rural TGD youth may be left either completely without a source of care or needing to commute hundreds of miles to receive appropriate care. Furthermore, despite the greater proportion of transgender persons living in the rural US,¹¹ rural TGD youth often have fewer social support systems due in part to the greater concentration of individuals in rural areas who may hold negative views toward gender diversity (such as those who are politically conservative and/or religious).¹² Providing equitable access for rural TGD youth is needed to help minimize negative health outcomes, and ensuring equitable access to gender-affirming care for TGD youth is critical to their physical and mental health.

Telemedicine has enormous potential to expand access to care for rural populations,¹³⁻¹⁵ but it is not clear how this technology affects access for rural TGD youth. Telemedicine video visits simulate an in-person visit, allowing a patient and provider to hear and see each other in real time without the patient traveling to the site of care,¹⁶ but US rural populations often lack a sufficiently strong internet signal to stream a video visit, leaving many unable to participate in telemedicine.¹⁷ As such, the technology can improve access for those who live at long distances from care and have home-based broadband internet. However, for rural populations who lack home-based broadband internet, telemedicine can in fact worsen the digital health divide (ie, the difference in health between those who do and do not have access to the internet).^{18,19} In this case, rural TGD youth without broadband still may either need to forgo a visit or travel many hours to receive appropriate care.

A lack of digital skills also has the potential to negatively affect rural TGD youth's technology use. Although it is widely accepted that younger people

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AYA	Adolescent and young adult
COVID-19	Coronavirus disease 2019
EMR	Electronic medical record
GH	Gender health
TGD	Transgender and gender-diverse

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may have greater familiarity with technology and stronger digital skills than older people,²⁰ adolescents and young adults (AYAs) may not have strong digital skills for accessing health care.¹⁸ For example, digital natives (ie those who grew up using the internet) have significantly greater skills for game playing, sharing pictures and files, and using phones, than for sophisticated use of information and communication technologies.^{21,22} It is not clear how rural or TGD youth use telemedicine to access appropriate and competent care. The purpose of this study was to explore the impact of telemedicine on access to care for rural TGD youth.

Methods

We used a retrospective quantitative design using secondary data to accomplish the study purpose. Measuring access to care for rural TGD youth is challenging for several reasons. First, it is difficult to recruit a representative sample of TGD youth because as members of a marginalized community, transgender individuals may view researchers as voyeuristic or insensitive, or experience research participation as overwhelming or alienating.^{23,24} Those who reside in rural areas are particularly difficult to recruit,^{25,26} likely explaining their minimal representation in health research. Thus, we chose a retrospective, secondary research design using data drawn from an electronic medical record (EMR) of an academic medical center with a clinic serving TGD AYA. The study was conducted with approval from the University of Virginia in Charlottesville, Virginia institutional review board where the work was conducted.

Measuring Access to Care

Visit appointment no-show rates provide unique insight into access to care. No-show rates are markedly high in adolescents—often approximately 15%-30%—²⁷⁻³⁴ and thus provide a metric to compare between diverse groups to approximate the impact of telemedicine technology.

Setting

We extracted data from an AYA-specialized clinic associated with a large academic medical center and located in a small urban area surrounded by rural communities. Approximately one-third of the clinic's patients come from rural areas and many travel several hours to access care. The clinic predominately provides primary care but also has 2 specialty care areas: gender health (GH) and eating disorders. Before the coronavirus disease pandemic of 2019 (COVID-19), the clinic did not offer telemedicine visits and began offering this service in March 2020, with nearly exclusive use during March and April and eventually settling into a balance of in-person and telemedicine visits following the initial surge.

Variable Development

All variables were developed from data extracted from the EMR for visits between March 2020 and December 2021. The dataset included dates of visits, visit modality (telemedi-

cine vs in-person), visit type (ie, GH, eating disorder, primary care), insurance status, address, and visit attendance, as well as demographic variables (date of birth, race, gender at birth, and preferred gender). Of note, the determination of whether a patient was GH-seeking involved several steps. First the visit type was determined through a several-step process in order to capture these distinct visit types as precisely as possible. The first step included identifying whether the appointment was classified as a GH or eating disorder visit when it was scheduled. For visits that still remained unclassified, we searched for post-visit notes or diagnosis codes that indicated a GH or eating-disorder visit. All visits of patients identified from any GH or eating disorder encounter were classified as GH or eating disorder (respectively), and all remaining visits were classified as primary care. Visit type was presented in descriptive statistics, but the final model compared TGD youth with cisgender youth for 2 reasons: first, because being transgender is an identity that affects all visits regardless of type, and second, because TGD or cisgender youth could have multiple visits of different types.

Anonymous address data were extracted and geocoded to develop several geospatial variables in order to capture the complex impact of rurality on visit attendance. Rurality was categorized using the US Census Bureau's dichotomous urban-rural delineation in which an urban area must encompass at least 2000 housing units or have a population of at least 5000 according to 2020 census data. In order to provide a more nuanced view of the impact of commuting long distances to care, we also calculated travel time from each patient's home address to the nearest clinic using the Generate Origin Destination Cost Matrix tool in the ArcGIS Desktop program (ArcGIS Release 10.8. Environmental Systems Research Institute). Because broadband typically is needed for a telemedicine visit (ie, to avoid cellular data charges) and is less available in rural areas, we developed a broadband access variable as the percent of households in each residential Census block group with home broadband, from the American Community Survey.³⁵

Analysis

Sample characteristics and visit characteristics were summarized using descriptive statistics. Characteristics of interest were the proportion of telemedicine vs in-person encounters, attendance rates overall and by visit modality, urban/rural status, visit type (GH or other), and age (at least age 18 vs 17 and younger).

We used logistic regression with generalized estimating equations to model the association between the binary visit attendance variable and covariates of interest. Many patients had multiple visits, and because visit attendance may be influenced by the same circumstances, these observations cannot be treated as independent. Generalized estimating equations statistically account for within-patient correlation while estimating odds of no-show at the visit level. Univariate models were run, followed by selection of a parsimonious multivariable model, adjusting for relevant covariates.

Table I. Patient characteristics and visit characteristics of the study populations

Patient characteristics (n = 2908)		Visit characteristics (n = 17 928)	
Legal sex, No. ()		Visit type, No. ()	
Female	2327 (80.0)	GH	984 (5.5)
Male	579 (19.9)	Eating disorder	4597 (25.6)
Unknown	2 (0.1)	Primary care	12 347 (68.9)
Gender identity, No. ()		No-show? No. ()	
Female	2211 (76.0)	No-show	1953 (10.9)
Male	604 (20.8)	Telemedicine, No. ()	
Non-binary	39 (1.3)	Yes	4917 (27.4)
TGD female	16 (0.6)	Rurality, No. ()	
TGD male	38 (1.3)	Rural	6410 (35.8)
Race, No. ()		Urban	11 483 (64.2)
White	1694 (58.3)	Travel time, min, median (IQR)	23.6 (10.3; 48.6)
Black	724 (24.9)		
Asian	68 (2.3)		
Other	138 (4.8)		
Hispanic	284 (9.8)		
Age, y, median, (IQR)	17 (15; 17)		
Younger than 18? No. ()			
Younger than 18	1523 (52.4)		
Number of visits, median (IQR)	3 (1; 7)		

Percentages may not add up to 100 due to rounding.

Two sensitivity analyses were conducted. First, we sought to determine whether results were stable over the study period or varied in the early days of the pandemic when health care was changing rapidly; for this, we conducted 2 analyses, excluding appointments scheduled before November 2020 and then for all of 2020. Second, we sought to investigate whether no-shows for patients with GH visits might be underestimated due to being classified incorrectly as primary care. For this analysis, we modeled odds of no-show for telemedicine visits in a subset of data that included only eating disorder visits. Because approximately 6% of patients with GH visits also sometimes scheduled eating disorder visits, the comparison is not perfect; however, it gave insight into how underestimated our results might be.

Results

Our data included 17 928 encounters from March 2020 to December 2021, made by 2908 unique individuals. **Table I** presents descriptive characteristics of the visits and individuals. The majority of patients (80%) indicated their legal sex was female, whereas 76% indicated a female gender identity. Approximately 20.7% listed a male gender identity and the remaining 3.2% were divided between transgender and those listed as “other” in the EMR. Other was likely selected because the EMR did not capture nonbinary information during the study period, so for the purpose of this study we are listing it as “nonbinary.” The majority of patients (58.3%) were White, 24.9% were Black, 9.8% were Hispanic, and fewer than 5% were Asian or listed another race.

During the study period, 27.4% of visits were conducted via telemedicine. Of note, before the study period, the clinic did not use telemedicine for any visits. For 35.8% of encoun-

ters, the patient listed a rural home address. Approximately 5.5% of the visits were classified as GH, 25.6% were eating disorder visits, and the remainder (68.9%) were primary care.

The **Figure** presents unadjusted rates of no-show visits for various visit types. Overall, 10.9% of visits were no-show, but this proportion differed across visit types. Visits via telemedicine had a no-show rate of only 5.4%. Across the board, GH visits had lower no-show rates than non-GH visits. Among GH visits, only 6.5% were no-show compared with 11.1% for non-GH visits, and among visits made by rural patients, 8.7% were no-show, vs 12.2% for non-rural patients. Among non-GH encounters, rural patients had a no-show rate of 9.1% and urban patients had a no-show rate of 12.8%, whereas for GH encounters, we observed that rural and urban patients had comparable no-show rates at 5.9% and 6.3% respectively. Youth who were younger than the age of 18 years had an overall no-show rate of about 8.6%, whereas patients aged 18 and older had a no-show rate of approximately 13.8%. Patients with GH visits who were minors had a no-show rate of 5.3%, whereas for patients without GH visits, it was 8.9%. Patients with GH visits who were adults had a no-show rate of 7.2%, whereas for without GH visits, it was 14.6%. These results also were observed in univariable models accounting for repeat visits made by the same patient. GH, rural, and telemedicine visits were associated with reduced odds of no-shows. Travel time also was associated with reduced odds of no-show such that the farther away a patient lived, the less likely they were to no-show.

Table II presents the results of the multivariable model evaluating the association between telemedicine vs in-person visit and odds-of no-show, adjusted for relevant covariates including being a patient with a GH visit, rurality, age younger than 18 years, and travel time to the clinic. Of note, broadband access was not included in the

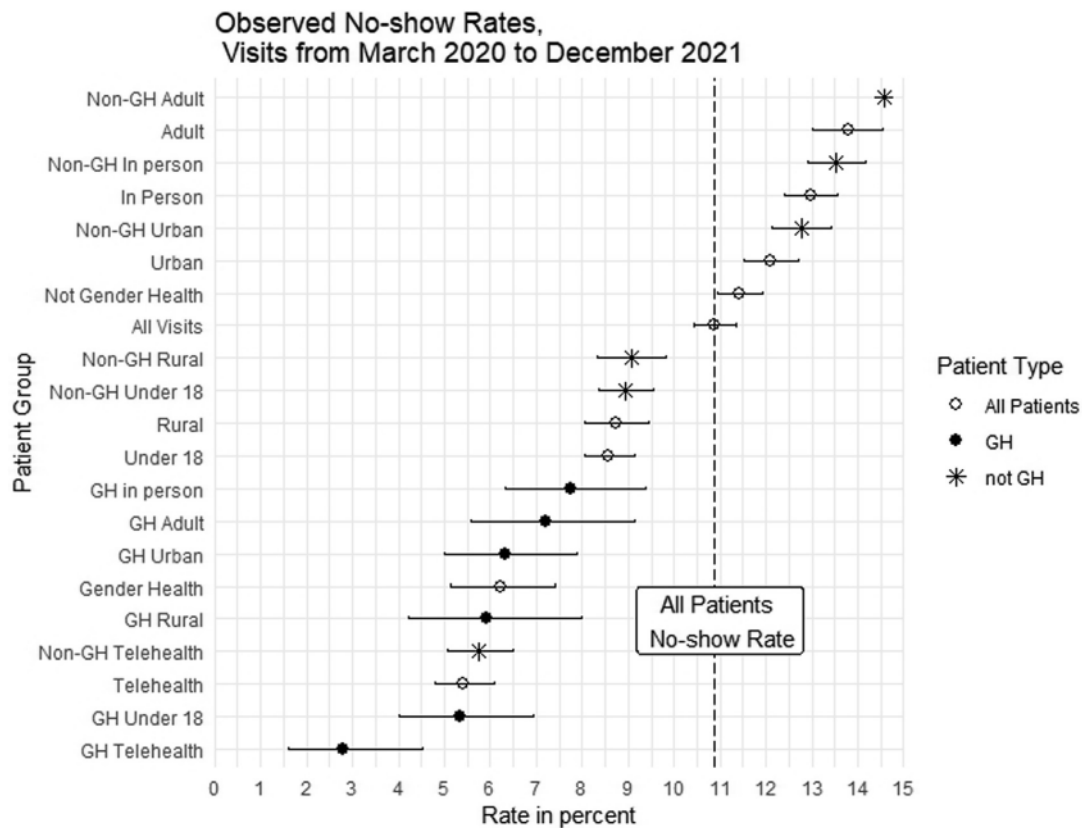


Figure Observed, unadjusted no-show rates for all patients March 2020 through December 2021. Rates are shown separately for patients with GH visits and patients without GH visits, then further split into subgroups for age group (adult and younger than 18 years old), telemedicine and in-person, and rural and urban. The rates are reported in descending order for ease of visualization. The vertical line indicates the no-show rate for all patients.

final model because, although it did have a significant impact on no-show rates, the effect size was sufficiently small to be determined inconsequential by the study team. The aOR (95% CI) of no-show for telemedicine visits was 0.44 (0.36-0.54), which corresponds to a 56% reduction in odds of no-show. For GH visits, the aOR was 0.56 (0.42-0.74), which corresponds to a 44% reduction in odds of no-show compared with patients without a GH visit, when adjusting for rurality, whether it is a telemedicine visit, whether they are 18 years old or older, and travel time from their address to the clinic.

The sensitivity analysis considering time frame found that odds of no-show remained stable across the study period, and the early pandemic months did not influence our results (not

shown). In the analysis that considered eating disorder visits only, we observed that the odds of no-show (95% CI) for telemedicine visits among eating disorder visits only was 0.64 (0.48-0.84). This corresponds to a somewhat-smaller reduction in odds of no-show compared with the overall model (0.44, above).

Discussion

Our results suggest that telemedicine is associated with improved access to care, especially for rural TGD youth. Findings are consistent with previous research that has found improved access among both transgender adults³⁶ and rural patients³⁷ who use telemedicine.

The association between telemedicine use and access to care for rural TGD youth has not been thoroughly examined. Within the context of limited pediatric specialists practicing in rural areas, combined with the lack of rural providers trained in gender-affirming care,^{38,39} broadening telemedicine access in rural areas has the potential to improve the health trajectory of AYAs seeking gender-affirming care. Our findings may be applicable to other AYA populations, as our results demonstrated that telemedicine is associated

Table II. Adjusted model for odds of no show

Characteristics	OR estimate	95 CI	value
GH patient vs not GH patient	0.56	(0.42-0.74)	<.0001
Rural patient vs urban patient	0.80	(0.69-0.94)	.0052
Telemedicine vs in-person visit	0.44	(0.36-0.54)	<.0001
18 or older vs younger than 18	1.46	(1.27-1.69)	<.0001
Travel time, per additional 10 min	0.95	(0.93-0.97)	<.0001

with improved visit attendance for the general AYA population, a finding that is supported by an earlier study of an adolescent specialty care clinic that rapidly implemented telemedicine during COVID-19.⁴⁰ In particular, and because of the pandemic, we were able to examine no-show rates when a sizable portion of visits are held by telemedicine, further verifying that offering telemedicine visits to patients who were AYA can reduce the no-show rate.

Our study further revealed that AYAs in rural areas are less likely to no-show for visits for gender-affirming care than either patients in nonrural who were AYA seeking gender-affirming care or rural patients who were AYA seeking other types of care. This novel finding suggests that TGD youth highly value appropriate and competent care once they are able to find it and that rural TGD may value it even greater than those living in nonrural areas.

These results have important implications for understanding how AYAs access gender-related medical and supportive care. Availability of gender-affirming care is the third most-common barrier to care for individuals who are TGD, which can include a lack of providers who are not only willing to provide care, but also those competent in TGD care delivery.⁴¹ Taken together with the telemedicine analysis, these results strongly suggest that offering telemedicine to TGD youth has the impact to significantly improve access to appropriate and competent care for those living in provider-shortage areas.

We were surprised that access to home-based broadband had little effect on no-shows. After discussion with AYA providers, we learned that during the height of the pandemic, their patients were using mobile wireless hotspots to access telemedicine, which were provided through school districts to facilitate virtual school during this time.⁴² Although the immediate urgency of school closings had passed by the end of the study period, public libraries around the countries also recognized the difficulty that patients in rural areas have had connecting to telemedicine, and have begun to open their doors to allow the public to connect to providers in one of their specially designed private spaces.⁴³ Ultimately, because our broadband variable did not capture mobile hotspots or other novel connection locations, we excluded the broadband coverage variable from models, as it was an unreliable measure of access to high-speed internet.

Our study is limited in its assessment of access by using the no-show rate as the outcome of interest. This variable fails to account for the patients who did not make an appointment due to other barriers to access, which may include lack of parental support, or knowledge of the clinic and the services provided, and only captures the ability to attend a scheduled appointment. A further caveat to our findings is that the no-show rate for patients seeking primary care may be overestimated relative to GH and eating disorder patients. Because we categorized visits based on data available in the medical record, some GH and eating disorder no-show visits may have been missed. For example, if a patient did not show up for an appointment, and the original appointment scheduler did not indicate that it was a GH visit, we may have inappropriately

categorized it as a non-GH, no-show. Our sensitivity analysis of eating disorder visits resulted in somewhat-smaller reduction in odds of no-show for telemedicine visits than in the full sample. This difference could be related to underestimation of GH no-shows due to misattributing them to primary care, but it is not a drastic difference, and it remains consistent with our observation that these patients are significantly less likely to no-show for telemedicine visits than in-person visits.

Because of the potential for undercounting no-show visits, we stopped short of comparing our no-show rates with no-show rates associated with adolescents in other studies. This study reflects the context of the early COVID-19 pandemic phase and may not be generalizable in the sense that enthusiasm for telemedicine services may now be somewhat less.

In conclusion, telemedicine greatly enhances access to care, and visit nonattendance rates are decreased for visits offered via telemedicine. This phenomenon is more pronounced for AYA seeking gender-affirming care, patients from rural areas, and especially the overlap between these 2 groups. Clinics that serve TGD youth may be able to improve their reach into rural settings by offering or expanding telemedicine care. One implication for policy is that with the sunset of the public health emergency, decreased reimbursement for telemedicine services may have the effect of limiting access to care for vulnerable rural populations. The provision of broadband hotspots to promote school attendance may have played a protective health role because, in this study, broadband access did not appear to impact the ability of AYA living in rural areas to attend a telemedicine visit.

CRedit Authorship Contribution Statement

Pamela B. DeGuzman: Writing – review & editing, Writing – original draft, Supervision, Project administration, Investigation, Funding acquisition, Conceptualization. **Genevieve R. Lyons:** Writing – review & editing, Writing – original draft, Methodology, Formal analysis. **Francesca N. Azar:** Writing – review & editing, Writing – original draft, Funding acquisition, Conceptualization. **April Kimble:** Writing – review & editing, Conceptualization. **Guoping Huang:** Writing – review & editing, Writing – original draft, Formal analysis. **Karen Rheuban:** Writing – review & editing, Resources, Data curation. **Susan H. Gray:** Writing – review & editing, Writing – original draft, Resources, Data curation, Conceptualization.

Declaration of Competing Interest

This research was supported by a grant from the Daisy Foundation. K.R. holds an advisory board role with TytoCare. All other authors have no conflicts of interest to declare.

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